

Frequencies (n=1021)

California App-Based Driver Survey

The Mellman Group
 October 25-November 5, 2023
Conducted online in English and Spanish

Thank you for participating in this survey on issues in California. Your opinions are important to us. All your answers will be completely anonymous and confidential. We are not selling anything, and we will not ask you for a contribution or donation. If you need to you may skip a question.

1. What state and county do you live in? **[USE DROPDOWNS TERMINATE IF NOT CA]**

LA County	31
LA Area	20
Bay Area	10
San Diego.....	21
Rest of State.....	18

2. What is your zip code? _____

3. Have you ever done work for an app-based ride share or food and grocery delivery company?

Yes	100
No	0 [TERMINATE]

4. When was the last time you drove or delivered with any app-based rideshare or food and grocery delivery companies?

Within the past week.....	67
Within the past month.....	17
Within the last 3 months	16
Within the last year	0 [TERMINATE]
Over a year ago	0 [TERMINATE]
I never drove or delivered with an app-based rideshare or food and grocery delivery company..	0 [TERMINATE]
No response	0 [TERMINATE]

5. Which of the following best describes your work as an app-based driver or delivery person right now?

Full-time	25
Part-time	40
Occasional	34
I do not work as a driver or delivery person right now	0 [TERMINATE]
No response	0 [TERMINATE]

6. In general, how satisfied or dissatisfied are you with your work as a driver or delivery person with app-based rideshare or food and grocery delivery companies?

TOTAL SATISFIED.....	70
TOTAL DISSATISFIED	30
Very satisfied	19
Somewhat satisfied.....	51
Somewhat dissatisfied.....	20
Very dissatisfied.....	10

Below is a list of some different qualities of driving or delivering with an app-based rideshare or food and grocery delivery company. Please indicate how important each is to you when you think about driving with an app-based rideshare or food and grocery delivery company.

	Total Impt	Total Not Impt	Very Impt	Smwt Impt	Not too Impt	Not at all Impt	No Response
[RANDOMIZE Q.7-Q.20]							
7. __Provides flexibility in my schedule	84	15	73	12	6	9	0
8. __Allows me to schedule my work around other responsibilities.....	82	17	68	14	7	10	1
9. __Allows me to earn extra money to help keep up with inflation	79	19	61	17	9	11	2
10. __Allows me to be my own boss.....	79	19	64	15	9	10	1
11. __Allows me to start earning immediately without having to interview or waiting to be hired.....	80	19	64	15	9	11	1
12. __Allows me to get paid quickly.....	78	21	64	15	9	12	1
13. __Helps me to maintain a steady income	73	24	51	22	17	7	3
14. __Allows me the opportunity to earn income while logged into multiple app-based platforms	63	29	45	18	14	15	8
15. __Provides access to some paid benefits like health care	44	45	28	15	18	27	12
16. __Helps with my work/life balance.....	74	23	50	24	13	10	3
17. __Helps with my quality of life.....	72	25	45	26	16	9	3
18. __Helps me provide for myself and my family.....	81	19	62	19	10	8	1
19. __Allows me to supplement income from my other job.....	72	21	55	17	11	10	7
20. __Helps me save for my future	67	28	43	24	17	11	5
21. Thinking about your work driving or delivering with app-based rideshare or food and grocery delivery network companies, do you prefer to be an independent contractor or an employee?							
Classify as an independent contractor			64				[ASK Q.22]
Classify as an employee			21				[ASK Q.22]
Don't know			15				[SKIP TO Q.23]

[KEEP Q21 ON SAME SCREEN AS Q22 OR Q23]
[IF Q.21 = 1,2 EMPLOYEE/CONTRACTOR, ASK Q.22]

22. Do you feel that way strongly or not strongly?

Strongly	78
Not strongly	22

[IF Q.21 = 3 DON'T KNOW, ASK Q.23]

23. Toward which do you lean?

Lean employee.....	26
Lean independent contractor	45
No response	28

Q21-Q23 COMBINED

Thinking about your work driving or delivering with app-based rideshare or food and grocery delivery network companies, do you prefer to be an independent contractor or an employee?

[IF IE OR EMPLOYEE ASK:] Is that (yes/no) strongly or not so strongly?

[IF DON'T KNOW ASK:] Which way do you lean?

TOTAL INDEPENDENT CONTRACTOR	71
TOTAL EMPLOYEE	25
Classify as an independent contractor, strongly	51
Classify as an independent contractor, not so strongly	13
Classify as an independent contractor, lean	7
Classify as an employee, lean.....	4
Classify as an employee, not so strongly.....	6
Classify as an employee, strongly	16
Don't know	4

[RESUME ASKING EVERYONE]

24. As you may know, Proposition 22, or “Prop 22”, dealing with app-based jobs, was approved by California voters in the November 2020 election. How familiar are you with Prop 22?

Very familiar.....	33	[ASK Q.25]
Somewhat familiar.....	38	[ASK Q.25]
Not too familiar	19	[ASK Q.25]
Not at all familiar.....	10	[SKIP TO Q.26]

[IF Q.24=1,2,3 ABOVE, ASK Q.25]

25. Based on what you know about Prop 22, do you support or oppose it? Do you feel that way strongly or not so strongly?

TOTAL SUPPORT	61
TOTAL OPPOSE	18
Support, strongly.....	40
Support, not strongly.....	21
Oppose, not strongly	10
Oppose, strongly	8
Don't know	21

[RESUME ASKING EVERYONE]

26. Just so we are on the same page, Prop 22, which passed in 2020, guarantees that people driving with app-based rideshare and food and grocery delivery companies can continue to work as independent contractors. It also provides for new benefits like a minimum earnings guarantee, a health care stipend, and occupational accident insurance to cover injuries and illnesses acquired on the job. Given what you've heard, do you support or oppose Prop 22? **[IF SUPPORT/OPPOSE, ASK:]** Would you say you support/oppose Prop 22 strongly or not strongly?

TOTAL SUPPORT	83
TOTAL OPPOSE	12
Support, strongly	61
Support, not strongly	23
Oppose, not strongly.....	5
Oppose, strongly.....	6
Don't Know	5

27. Overall, as a driver or delivery person, has Prop 22 been very good, somewhat good, somewhat bad, or very bad for you?

TOTAL GOOD	80
TOTAL BAD.....	13
Very good	38
Somewhat good	42
Somewhat bad.....	7
Very bad	6
No response	7

28. As you may know, there is a legal challenge against Prop 22. The California Supreme Court will be deciding whether Prop 22 is legal or not. If Prop 22 is overturned by the courts, those that drive on app-based platforms could be forced to become employees instead of independent contractors. How concerned are you that the court could overturn Prop 22?

TOTAL CONCERNED	67
TOTAL NOT CONCERNED.....	30
Very concerned.....	38
Somewhat concerned.....	29
Not too concerned.....	22
Not at all concerned.....	8
No response	4

29. If Prop 22 is overturned, those working on app-based platforms may no longer be able to drive as independent contractors and instead could be forced to re-apply to be hired as employees with only one company that would set a fixed schedule with a fixed wage. If Prop 22 is overturned, would you stop driving and delivering for an app-based company or reapply to continue driving as an employee?

Stop driving/delivering for an app-based company	54
Reapply to continue driving as an employee	32
No response.....	14

Below is a list of statements about Prop 22. After each, please indicate whether you agree or disagree with each statement.

[RANDOMIZE Q.30-Q.33]	Total Agree	Total Disagree	Agree, strongly	Agree, smwt	Disagree, smwt	Disagree, strongly	No Response
30. __Protects my freedom and flexibility	74	22	56	18	10	12	5
31. __Benefits me personally	69	25	49	19	12	12	7
32. __Has increased my overall earnings	63	29	44	19	12	17	8
33. __Should be upheld by the courts since a majority of California voters passed it	68	23	52	15	10	12	10

Next is a list of provisions and benefits that are now law because Prop 22 was passed by California voters. After each, please indicate whether you support or oppose each provision.

[RANDOMIZE Q.34-Q.39]	Total Support	Total Oppose	Support, strongly	Support, smwt	Oppose, smwt	Oppose, strongly	No Response
34. __Protects the flexibility to work as independent contractors with control over when, how often, and how long drivers and delivery people work.....	80	16	67	13	7	9	4
35. __An earnings guarantee so that drivers and delivery people always earn at least 120% of minimum wage, with no ceiling on earnings	80	17	66	13	6	11	3
36. __A health care stipend that helps cover the cost of an individual health plan.....	70	21	50	20	10	12	9
37. __Up to \$1 million occupational accident insurance to cover injuries and illnesses acquired on the job, and dependent benefits in the event of death on the job	78	15	62	16	8	7	7
38. __Automobile accident and liability insurance coverage while on the job.....	77	16	62	15	8	8	7
39. __Mileage reimbursement for vehicle expenses, with adjustments for inflation.....	81	16	70	11	7	10	3

40. Thinking about the same list of provisions and benefits of Prop 22, which of the following is most important to you? **[RANDOMIZE OPTIONS]**

- Protects the flexibility to work as independent contractors with control over when, how often, and how long drivers and delivery people work..... 31
- An earnings guarantee so that drivers and delivery people always earn at least 120% of minimum wage, with no ceiling on earnings 40
- A health care stipend that helps cover the cost of an individual health plan 4
- Up to \$1 million occupational accident insurance to cover injuries and illnesses acquired on the job, and dependent benefits in the event of death on the job..... 5
- Automobile accident and liability insurance coverage while on the job 4
- Mileage reimbursement for vehicle expenses, with adjustments for inflation 12
- No response 4

41. And, which of the below is the second most important to you? **[EXCLUDE CHOSEN RESPONSE FROM Q.40 ABOVE] [RANDOMIZE OPTIONS]**

- Protects the flexibility to work as independent contractors with control over when, how often, and how long drivers and delivery people work..... 20
- An earnings guarantee so that drivers and delivery people always earn at least 120% of minimum wage, with no ceiling on earnings 24
- A health care stipend that helps cover the cost of an individual health plan 7
- Up to \$1 million occupational accident insurance to cover injuries and illnesses acquired on the job, and dependent benefits in the event of death on the job..... 7
- Automobile accident and liability insurance coverage while on the job..... 8
- Mileage reimbursement for vehicle expenses, with adjustments for inflation 29
- No response 6

[RESUME ASKING EVERYONE]

42. Have you ever used an electric vehicle for your work on an app-based platform? This would be a vehicle like a Tesla, Nissan Leaf, or Chevrolet Bolt, that cannot use gasoline and must be plugged into a charging station or power outlet.

- Yes..... 16 **[ASK Q.43]**
- No 83 **[SKIP TO Q.44]**
- No response 2 **[SKIP TO Q.44]**

[ASK Q.43 IF Q.42 =1]

43. How much of your app-based work do you do with an electric vehicle?
- All of it..... 54 **[SKIP TO Q.45]**
 - Most of it..... 8 **[SKIP TO Q.45]**
 - Some of it, but less than half..... 8 **[ASK Q.44]**
 - Only periodically 7 **[ASK Q.44]**
 - I no longer use an electric vehicle, but I have in the past 21 **[ASK Q.44]**
 - No response..... 3 **[SKIP TO Q.45]**

[ASK Q.44 IF Q.42 = 2,3 OR Q.43=3,4]

44. The next time you purchase a vehicle, how likely are you to seriously consider purchasing an electric vehicle?
- Very likely 23
 - Somewhat likely 28
 - Not too likely..... 20
 - Not at all likely 10
 - I do not expect to purchase an electric vehicle..... 17
 - No response 3

[RESUME ASKING EVERYONE]

Thank you. The few remaining questions are for statistical purposes only.

45. What is your best estimate of when you first started doing work on an app-based platform?
- 2019 or earlier, before the pandemic started 47
 - 2020, the year the pandemic started 16
 - 2021..... 11
 - 2022..... 12
 - 2023..... 12
 - No response 1
46. We know the hours you spend on driving can vary from week to week, but on average, how many hours per week do you typically spend driving with any app-based rideshare or food and grocery delivery network company?
- Fewer than 5 hours per week 9
 - 5-10 hours per week 20
 - 11-20 hours per week 26
 - 21-30 hours per week 19
 - 31-40 hours per week 13
 - More than 40 hours per week..... 12
 - No response 2

47. Which of the following best describes the income you make from driving with any app-based rideshare or food and grocery delivery work? **[LIST AND RANDOMIZE OPTIONS]**
- | | |
|---|----|
| It is my main source of income | 30 |
| It is a source of extra income..... | 39 |
| I don't work with app-based rideshare or food and grocery delivery platforms regularly, but do so when I need extra money | 8 |
| I only work with app-based rideshare or food and grocery delivery platforms when I have extra time | 19 |
| I no longer work with app-based rideshare or food and grocery delivery platforms..... | 1 |
| No response | 3 |
48. What is your best estimate of the highest number of app-based platforms you had open and were actively working on at a time?
- | | |
|-------------------|----|
| 4 or more..... | 10 |
| 3..... | 14 |
| 2..... | 40 |
| 1..... | 34 |
| No response | 2 |
49. In addition to working with rideshare/delivery platforms, are you... Select all that apply. **[RANDOMIZE 1-9 AND ACCEPT MULTIPLE RESPONSES, KEEP 10,11,12 AT BOTTOM]**
- | | |
|--|----|
| A student | 16 |
| Working as an employee at a full-time job..... | 33 |
| Working as an employee at a part-time job | 15 |
| Doing other gig or freelance work (not app-based rideshare or food and grocery delivery)..... | 12 |
| Running my own business unrelated to rideshare or delivery work | 14 |
| Stay-at-home parent or family caregiver | 13 |
| Unemployed and looking for another job | 11 |
| Retired..... | 4 |
| Disabled and cannot work a traditional job as an employee | 4 |
| Only gig economy work, and <u>not</u> looking for a full or part-time job as an employee | 5 |
| Only gig economy work, but looking for a full or part-time job as an employee..... | 4 |
| Other, please describe [ALLOW OPEN END] | 2 |

50. What industries and sectors does your full-time or part-time job(s) fall under? Select all that apply.
[RANDOMIZE AND ACCEPT MULTIPLE RESPONSES]
- | | |
|---|----|
| Agriculture..... | 2 |
| Construction | 5 |
| Hospitality/Food Service | 17 |
| Education..... | 10 |
| Entertainment | 8 |
| Healthcare..... | 13 |
| Financial Services..... | 8 |
| Science/Technological Services | 7 |
| Active or part-time duty in the military..... | 2 |
| Other [OPEN END]..... | 37 |
51. Do you currently have health care coverage?
- | | |
|-------------------|----|
| Yes..... | 82 |
| No | 14 |
| No response | 5 |
52. Are you married, single, separated, widowed, or divorced?
- | | |
|-------------------|----|
| Married | 34 |
| Single..... | 51 |
| Separated | 2 |
| Widowed..... | 1 |
| Divorced | 8 |
| No response | 4 |
53. Are you, or is your partner or spouse, a veteran?
- | | |
|--------------------------|----|
| Yes, self..... | 6 |
| Yes, partner/spouse..... | 3 |
| Yes, both..... | 1 |
| No | 88 |
| No response | 3 |
54. Do you or does any member of your household belong to a labor union?
- | | |
|-----------------------------|----|
| Yes, self..... | 8 |
| Yes, household | 5 |
| Yes, both..... | 1 |
| No | 82 |
| Prefer not to respond | 3 |

55. Are you the parent or guardian of any children, including adult children 18 or older who may live on their own?
- | | |
|---|----|
| Yes, parent or guardian of one or more children under 18 years old | 28 |
| Yes, parent or guardian of one or more adult children over 18 years old | 11 |
| Yes, parent or guardian of multiple children both over and under 18 | 5 |
| No, not a parent or guardian of any children..... | 50 |
| No response | 6 |
56. Are you a caregiver for an adult who relies on you to help them with a medical condition, disability or other health issues?
- | | |
|-------------------|----|
| Yes | 12 |
| No..... | 84 |
| No response | 4 |
57. What is your gender?
- | | |
|-------------------|----|
| Male | 55 |
| Female..... | 40 |
| Non-binary | 1 |
| No response | 4 |
58. What is your age? [CODE ACTUAL AGE. REFUSED=999] _____
- | | |
|----------------|----|
| 18-29..... | 24 |
| 30-39..... | 29 |
| 40-49..... | 18 |
| 50-59..... | 13 |
| 60-69..... | 5 |
| 70+..... | 1 |
| [vol] ref..... | 10 |
59. Generally speaking, do you think of yourself as a Republican, a Democrat, an independent, or something else? [IF REPUBLICAN OR DEMOCRAT ASK:] Do you consider yourself a strong (Republican/Democrat) or a not so strong (Republican/Democrat)? [IF INDEPENDENT ASK:] Would you say that you lean more toward the Republicans or more toward the Democrats?
- | | |
|------------------------------------|-----------|
| TOTAL REPUBLICAN..... | 24 |
| TOTAL INDEPENDENT..... | 36 |
| TOTAL DEMOCRAT | 39 |
| strong Republican..... | 11 |
| not so strong Republican | 8 |
| independent leans Republican | 5 |
| Independent | 14 |
| independent leans Democratic..... | 8 |
| not so strong Democrat..... | 17 |
| strong Democrat | 15 |
| no response | 23 |

60. Do you consider yourself very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative? **[IF MODERATE, ASK:]** Do you tend to lean toward the liberal or conservative side?

TOTAL LIBERAL	35
TOTAL MODERATE.....	37
TOTAL CONSERVATIVE.....	28
very liberal.....	13
somewhat liberal.....	16
moderate leans liberal.....	7
moderate	20
moderate leans conservative.....	6
somewhat conservative.....	14
very conservative.....	9
no response	17

61. Are you Latino, Hispanic, or of Spanish or Mexican descent?

Yes.....	35
No	58
No response	7

62. Are you black, white, Asian, or some other race?

Black.....	11
White	51
Asian.....	10
Other	16
No response	11

63. Were you born in the U.S. or did you immigrate here?

Born in U.S.....	72	[SKIP TO Q.65]
Immigrated here.....	23	[ASK Q.64]
No response	5	[SKIP TO Q.65]

[ASK IF Q.63=2, IMMIGRATED HERE]

64. And from which country did you immigrate? **[OPEN END]**

[RESUME ASKING EVERYONE]

65. What was the last level of schooling you completed?

TOTAL NON-COLLEGE	63
TOTAL COLLEGE	34
Less than high school graduate	2
High school graduate	16
Vocational training/vocational school	4
Some college, but no degree	27
A 2-year or associate degree	13
A 4-year or bachelor’s degree	25
A post-graduate degree	9
No response	3

66. Are you currently enrolled in an educational or apprenticeship program?

Yes	13	[ASK Q.67]
No.....	83	[SKIP TO Q.68]
No response	4	[SKIP TO Q.68]

[ASK Q.67 IF Q.66=1, YES]

67. Which of the following best describes the program you are enrolled in?

Apprenticeship	12
Vocational or trade school	11
2-year/associate degree program.....	28
4-year/bachelor’s degree program	34
Post-graduate degree program	7
No response	7

[RESUME ASKING EVERYONE]

68. Does a mental, physical or any other disability keep you from participating fully in work, school, housework, or other activities?

Yes	13
No	80
No response	7

69. If you were asked to use one of these given names for the economic class you belong to, which would you say you belong in—upper class, upper middle-class, middle class, working class, or lower class?

Upper class	2
Upper middle-class	6
Middle-class	27
Working class	42
Lower class	15
No response	7

That completes our public opinion survey. Thank you very much for your time and cooperation.