

# California App-Based Rideshare & Delivery Driver Survey September 2021

- ▶ Survey of app-based rideshare drivers and food delivery people who drive with at least one platform, and have been active at least once in the past 3 months
- ▶ Driver lists provided by four members of PADS (Protect App-Based Drivers and Services); Uber, Lyft, Instacart, and DoorDash were randomized
- ▶ Conducted online via email invitation with an incentive offered to respondents who qualify and complete the survey
- ▶ The survey was offered in both English and Spanish.
- ▶ Survey conducted September 1<sup>st</sup> – 8<sup>th</sup>, 2021
- ▶ Total of 1,508 interviews, overall margin of error of  $\pm 2.5$  percentage points
- ▶ The survey was introduced as “about issues in California” that would “guide important public policy decisions”; respondents did not know more about the topic from the invitation.
- ▶ Respondents were told their answers would remain completely confidential.

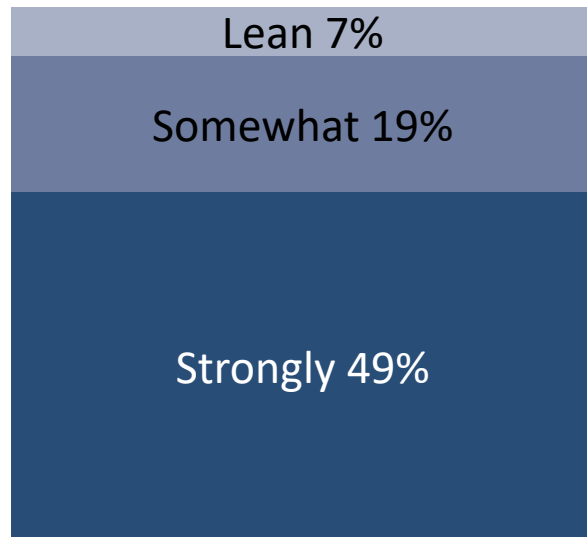
Please note that due to rounding, some percentages may not add up to exactly 100%.

# Independent Contractor or Employee?

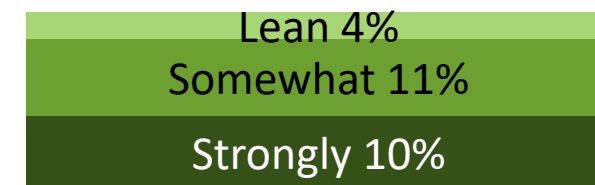
*In an unaided forced choice (no additional background provided), drivers overwhelmingly (3 to 1) say they prefer to be independent contractors.*

*Thinking about your work driving or delivering with app-based rideshare and food delivery companies, do you prefer to be an independent contractor or an employee?*

**Prefer Independent Contractor**  
**75%**



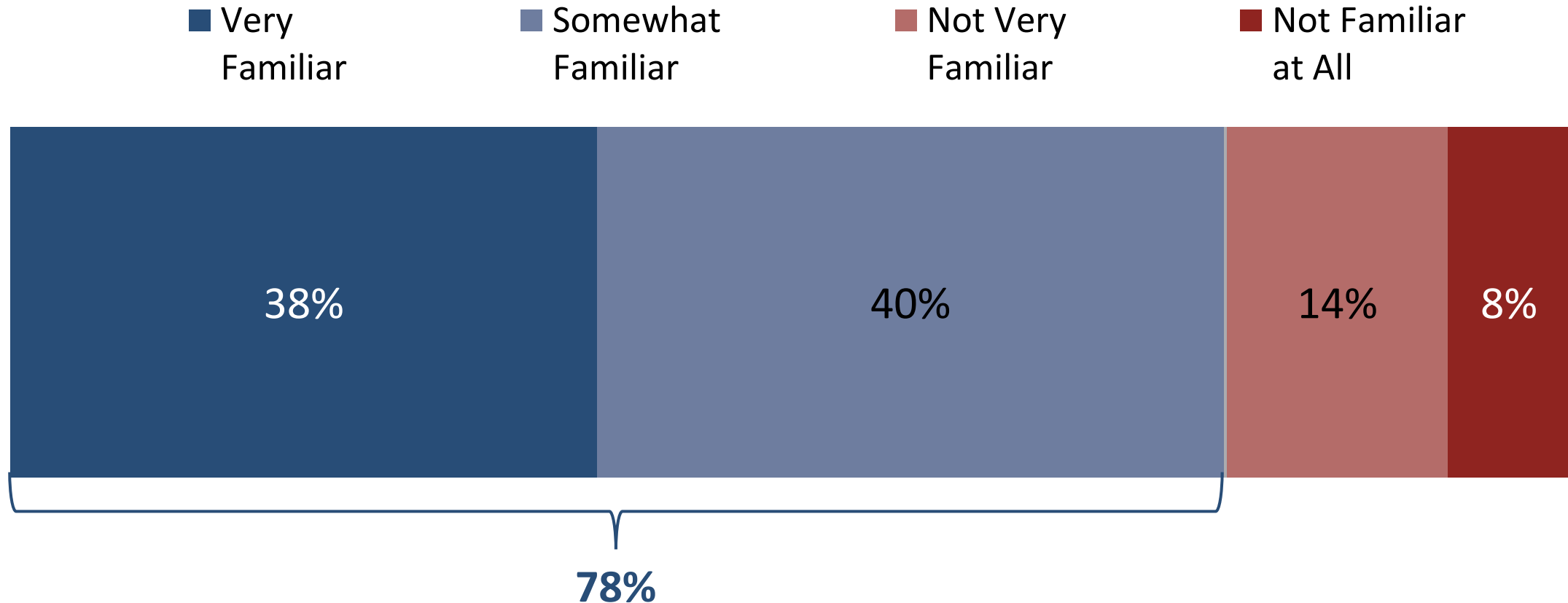
**Prefer Employee**  
**25%**



# Familiarity with Prop 22

*The vast majority of drivers have at least some familiarity with Prop 22.*

*As you may know, Proposition 22, or “Prop 22”, was approved by California voters in the November 2020 election. How familiar, if at all, are you with Prop 22?*



# Prop 22 Unaided

*Initial unaided support for Prop 22 is well over a majority (60%) among all drivers and this unaided support is even higher (74%) among drivers who indicated they are familiar with it.*

*Would you say you support or oppose Prop 22?*

AMONG DRIVERS FAMILIAR WITH PROP 22

(n=1,197)

AMONG ALL DRIVERS

(n=1,508)

Support  
74%

Somewhat  
29%

Strongly 45%

Oppose  
19%

Somewhat 8%

Strongly 10%

Unable to answer/  
(No response)  
7%

Support  
60%

Somewhat  
25%

Strongly 35%

Oppose  
16%

Somewhat 7%

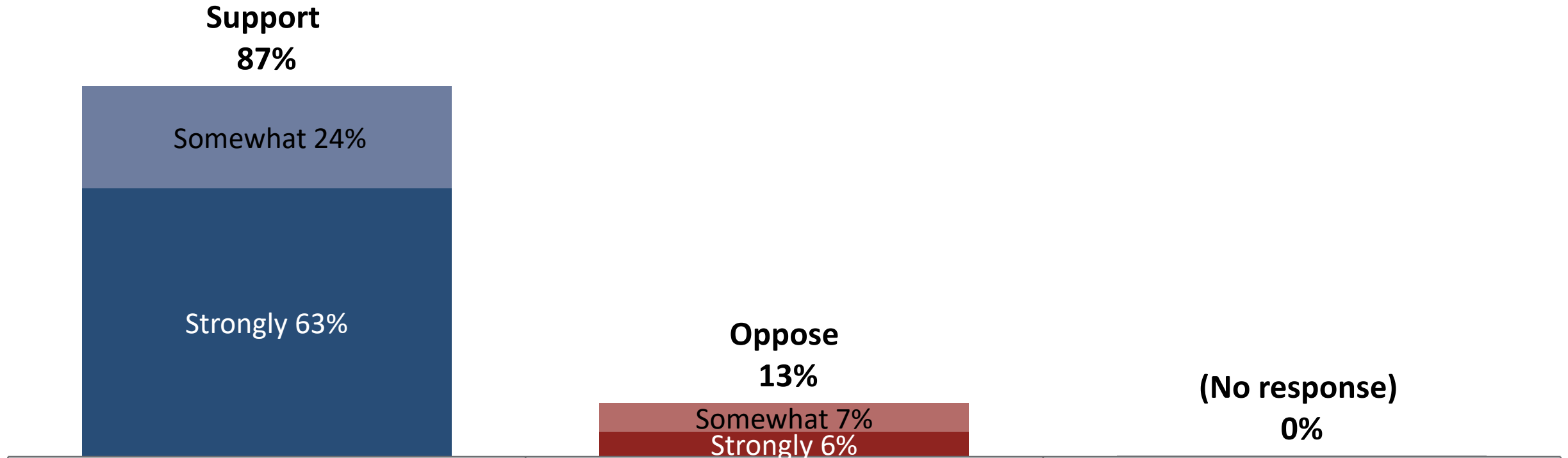
Strongly 9%

Unable to answer/  
(No response)  
24%

# Prop 22 Informed

*After seeing a short description of Prop 22, support increases significantly (+27) with strongly support increasing from 35% to 63%.*

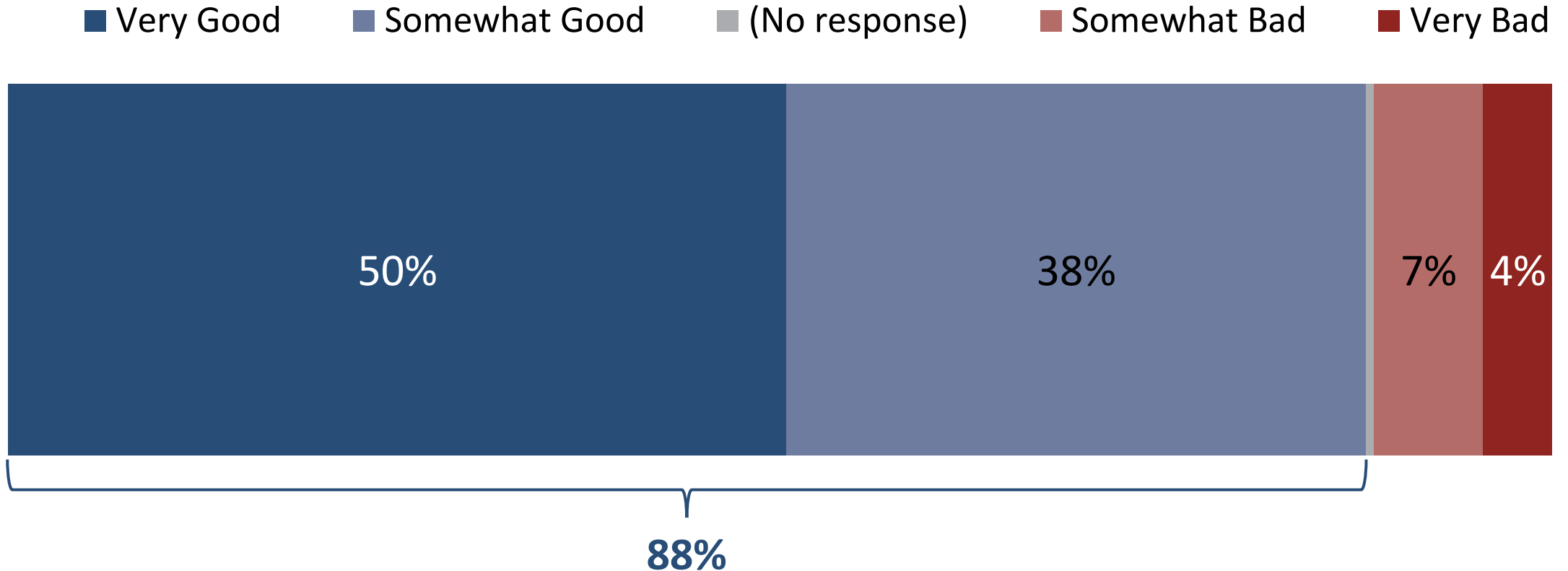
*Prop 22 guarantees people driving with app-based rideshare and food delivery companies can continue to work as independent contractors, while receiving new benefits like a minimum earnings guarantee, a health care stipend, and occupational accident insurance to cover injuries and illnesses acquired on the job. Given what you've heard, do you support or oppose Prop 22?*



# Driver Q – Is 22 Good or Bad?

*The vast majority (88%) of drivers say that Prop 22 has been good for them.*

*Overall, has Prop 22 been good or bad for you as a driver?*

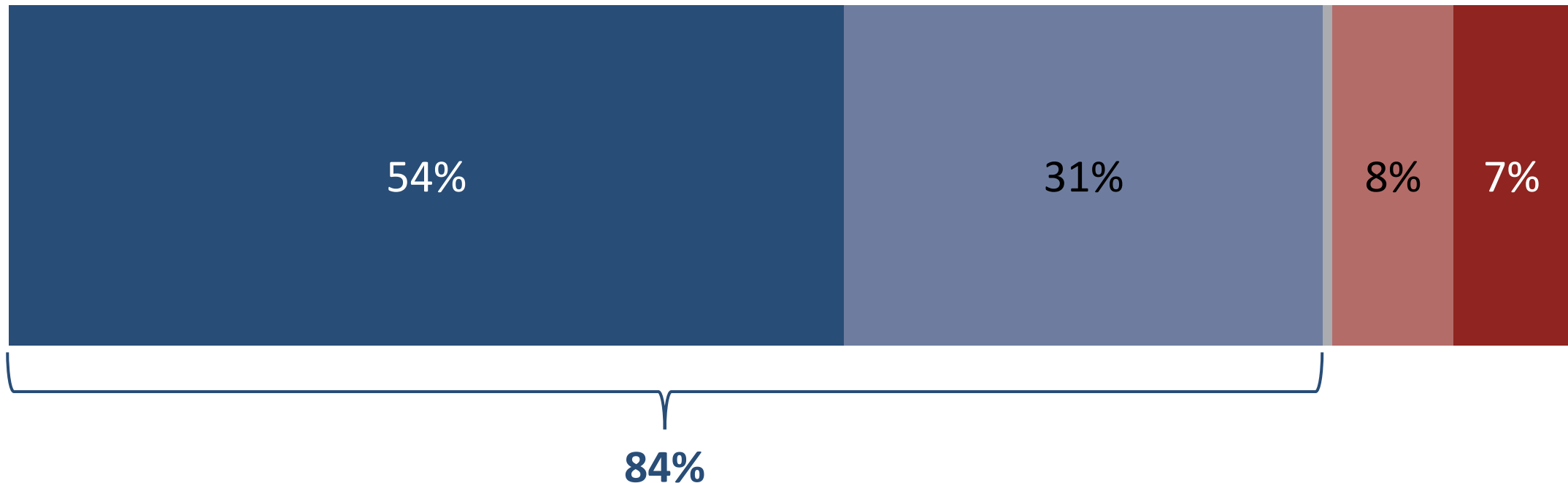


# Recommendation of Prop 22

*The vast majority (85%) of drivers would recommend other states pass laws like Prop 22.*

*Would you recommend or discourage voters in other states to pass laws that do the same things as Prop 22?*

■ Strongly Recommend    ■ Somewhat Recommend    ■ (No response)    ■ Somewhat Discourage    ■ Strongly Discourage

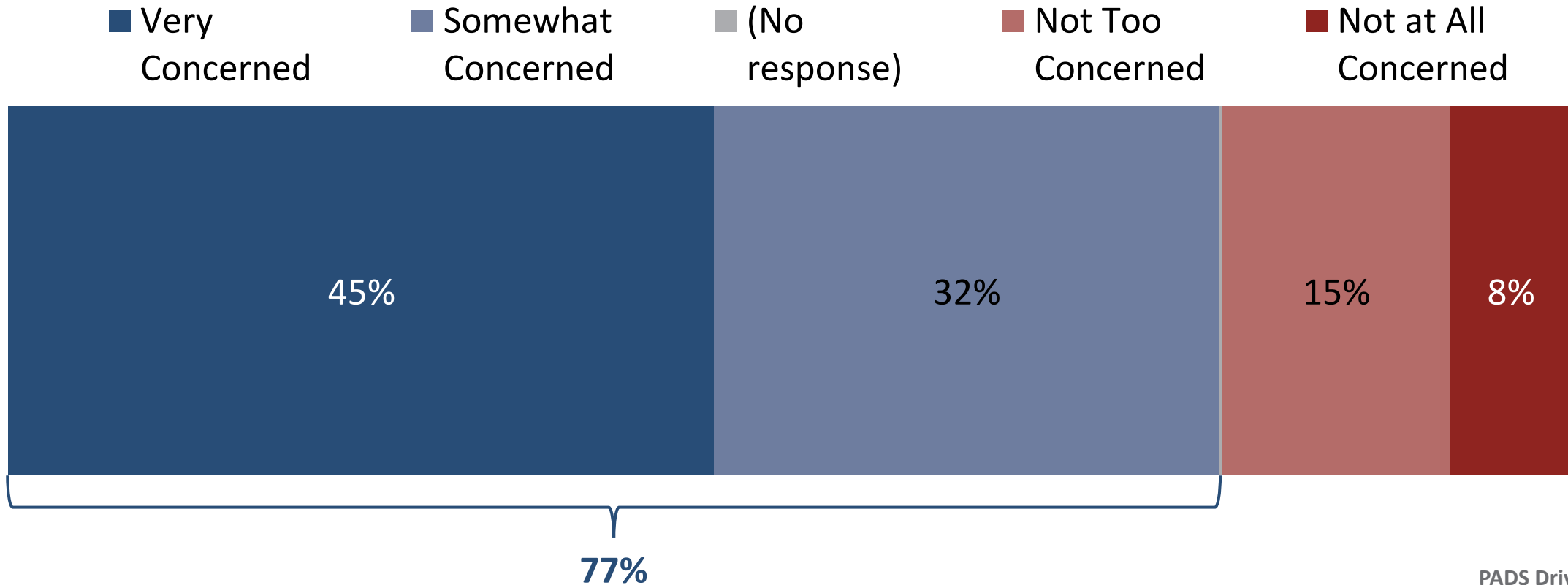




# Concern About Prop 22 and Invalidation

*The vast majority (77%) of drivers are concerned about Prop 22 being invalidated.*

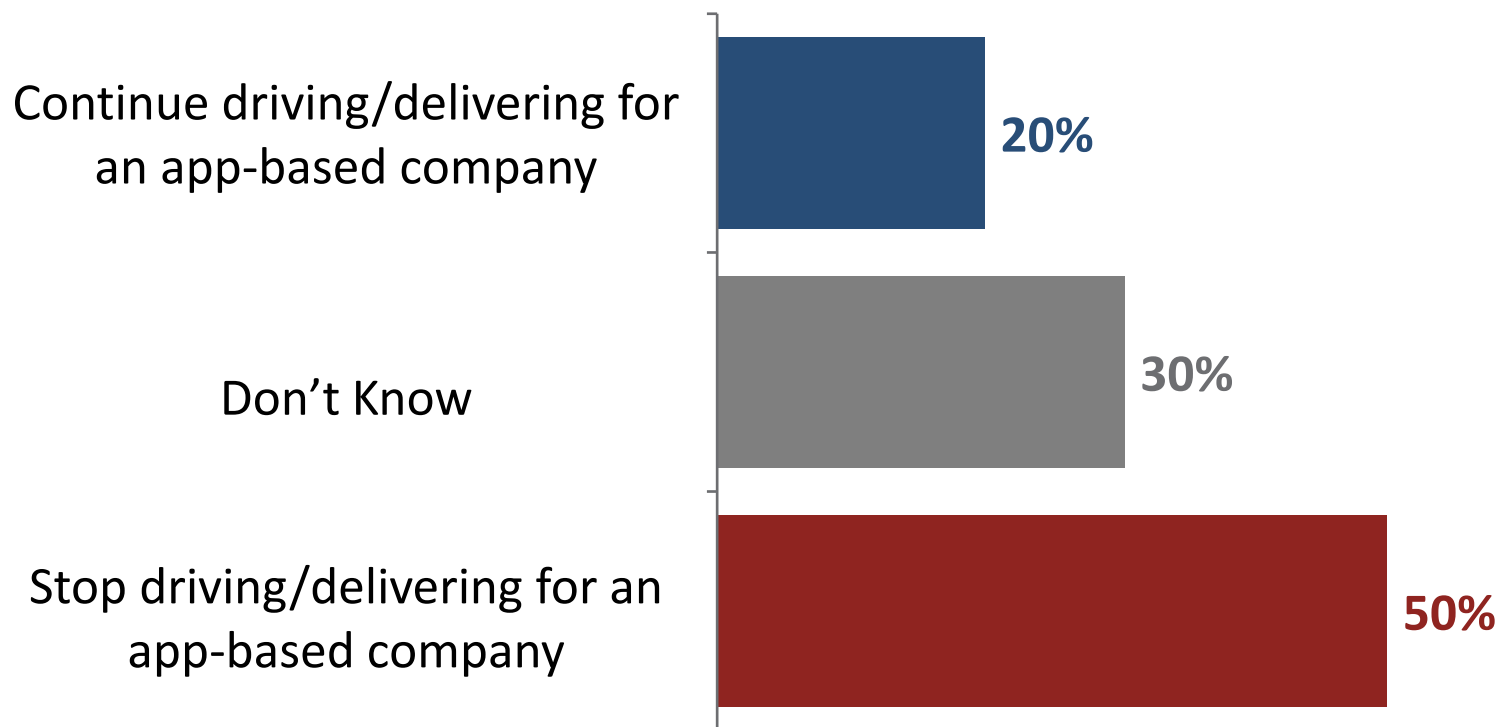
*Recently, a superior court judge ruled that Prop 22 is unconstitutional. The case is being appealed, and the decision does not change anything today. However, if Prop 22 is invalidated, it could force those that drive or deliver with app-based rideshare and food delivery companies to become employees instead of independent contractors. How concerned are you about Prop 22 being invalidated?*



# Action if Prop 22 Invalidated

*Only 2 in 10 drivers say they would continue driving or delivering if Prop 22 is invalidated, and half say they would stop.*

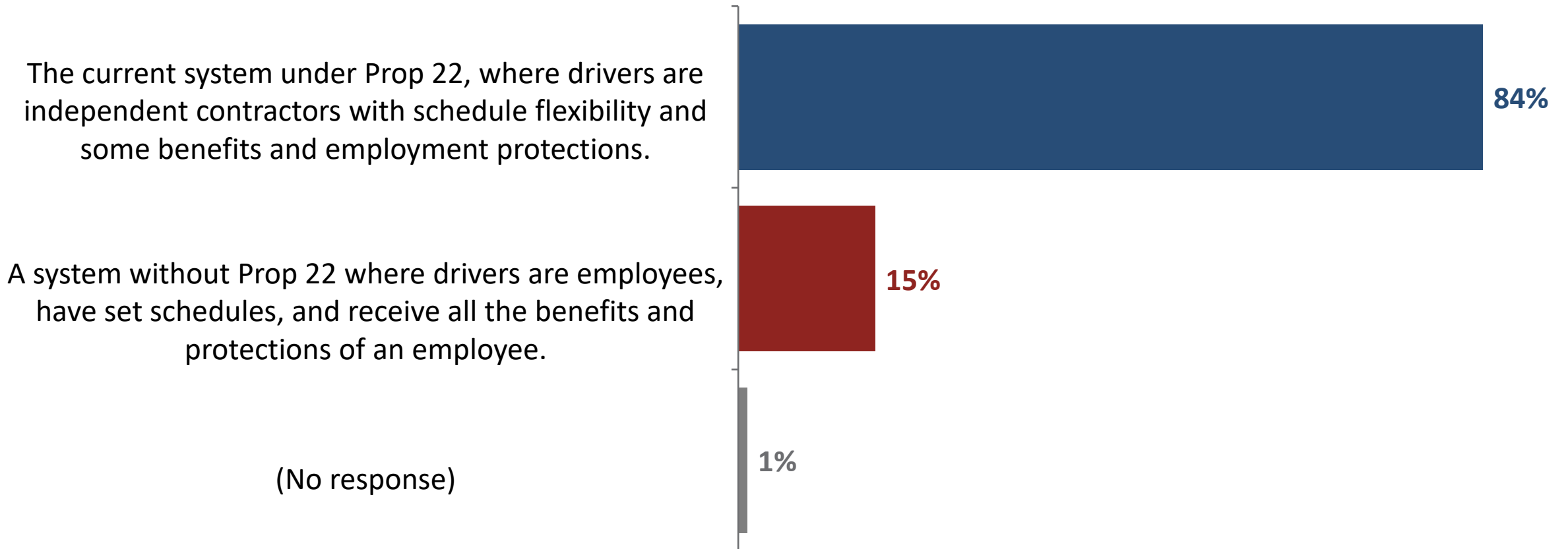
*If Prop 22 is invalidated and those that drive or deliver with app-based rideshare and food delivery companies could no longer be independent contractors, drivers would need to apply for their jobs, and if hired, work a schedule set by the company, earn a fixed wage, and agree to drive for only one company. If that happens, would you...*



# System Preference

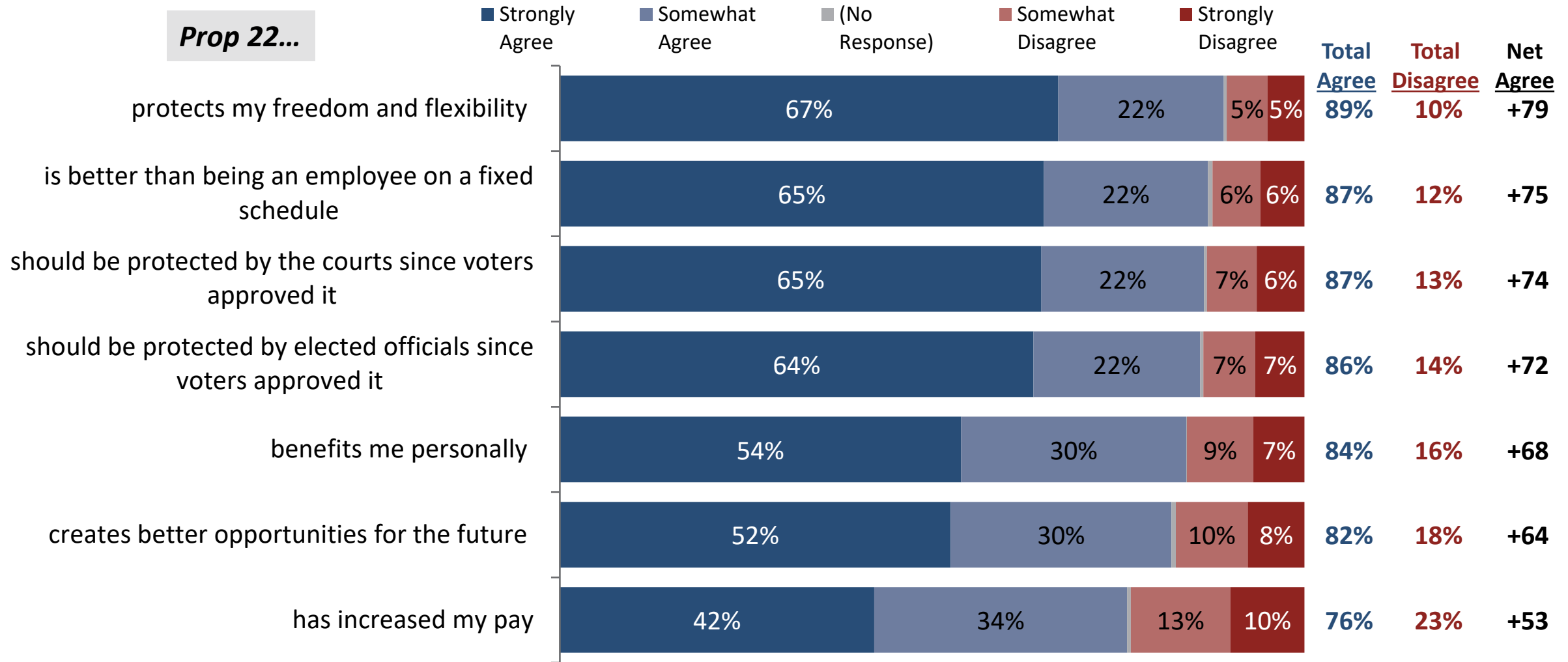
*Over four-in-five drivers say they prefer the current system with Prop 22 intact.*

*Please indicate which is your preference...*



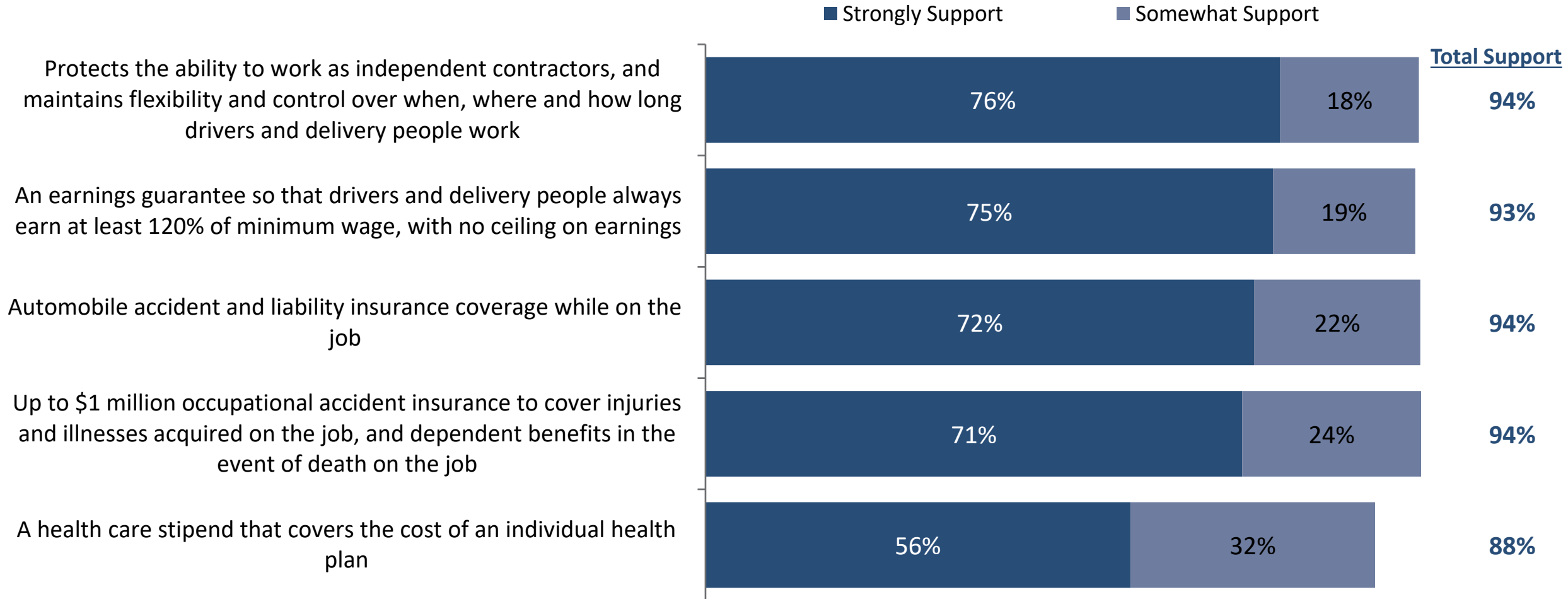
# Attitudes about Prop 22

*Drivers believe that Prop 22 has many positive benefits and that it should be protected.*



# Provisions and Benefits Support

*Drivers support the individual provisions of Prop 22.*

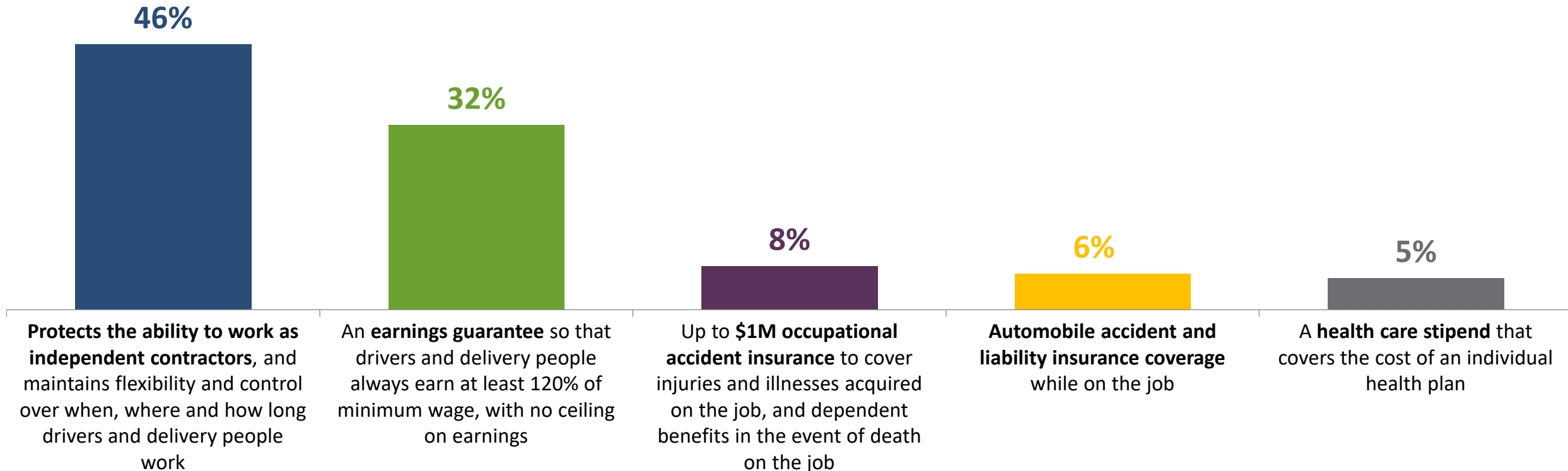


Next, you will see a list of provisions and benefits that are now law because Prop 22 was passed by California voters. For each, please indicate if you support this provision of Prop 22.

# Most Important Provision/Benefit

*Drivers choose maintaining flexibility and control as the most important benefit.*

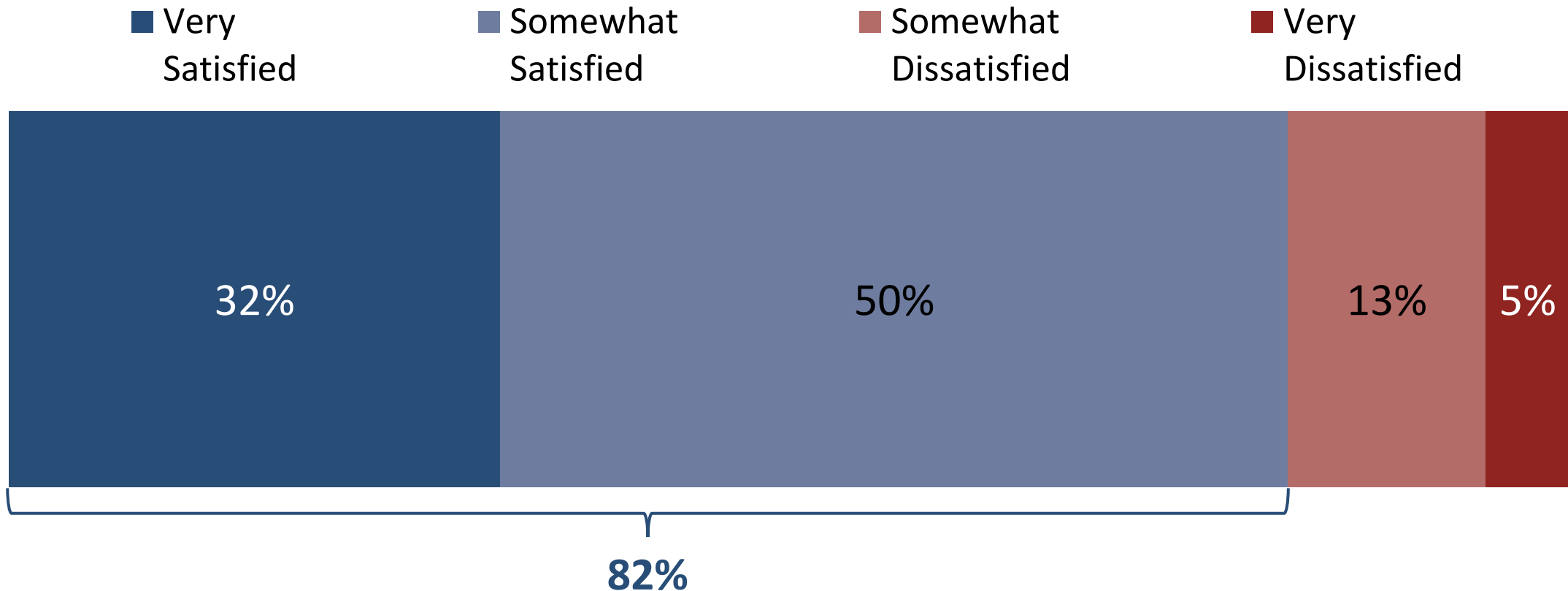
*And thinking about the same list of provisions and benefits of Prop 22, which is most important to you?*



# Satisfaction with Work

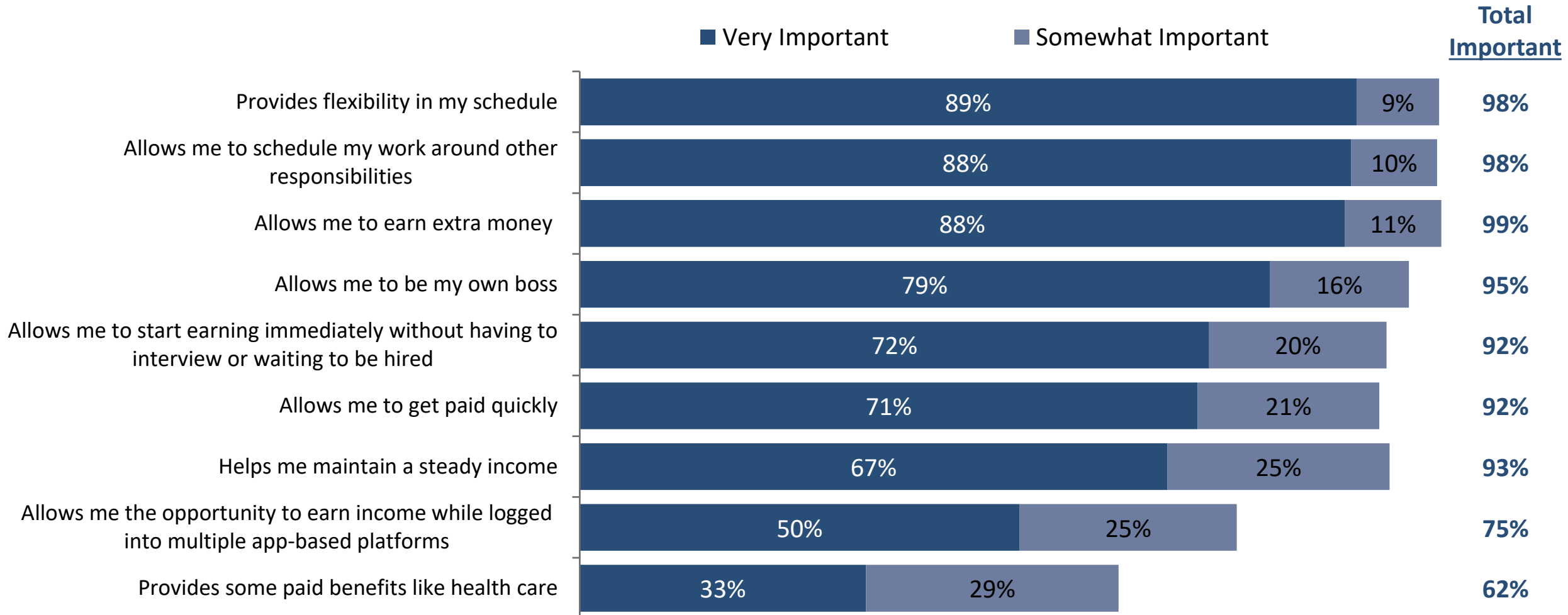
*The vast majority of drivers say they are satisfied with their work (82%).*

*In general, how satisfied or dissatisfied are you with your work as a driver or delivery person with app-based rideshare or food delivery companies?*



# Importance of Driving/Delivering Qualities

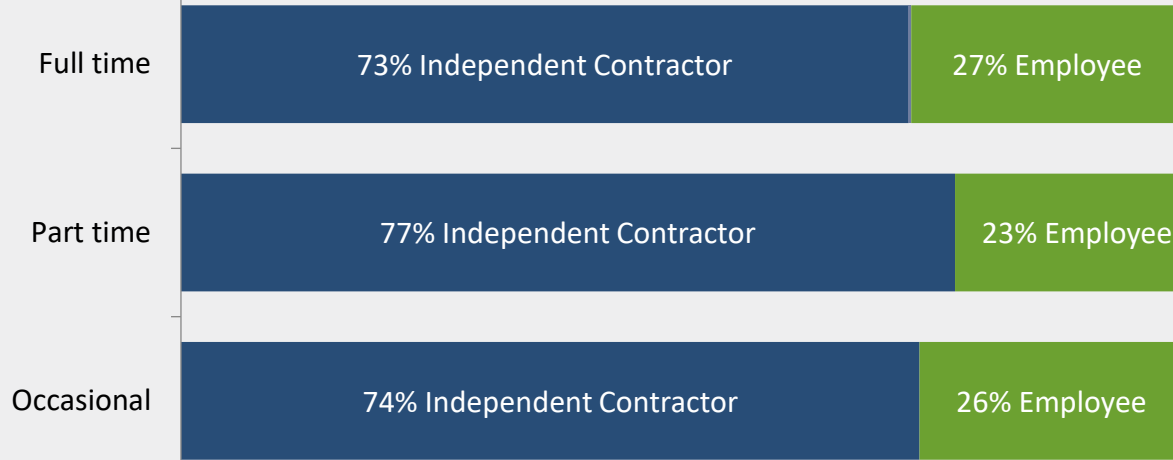
*Although a majority of drivers think all of the qualities tested are important, it is clear that flexibility and income are the most important aspects of driving.*



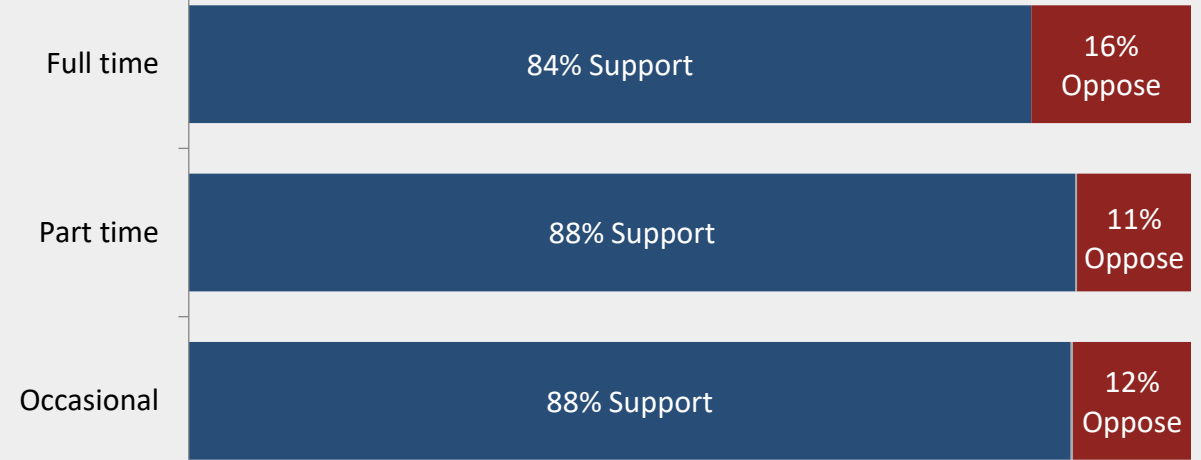


# Key Attitudes by Driving Frequency

### Independent Contractor or Employee Preference



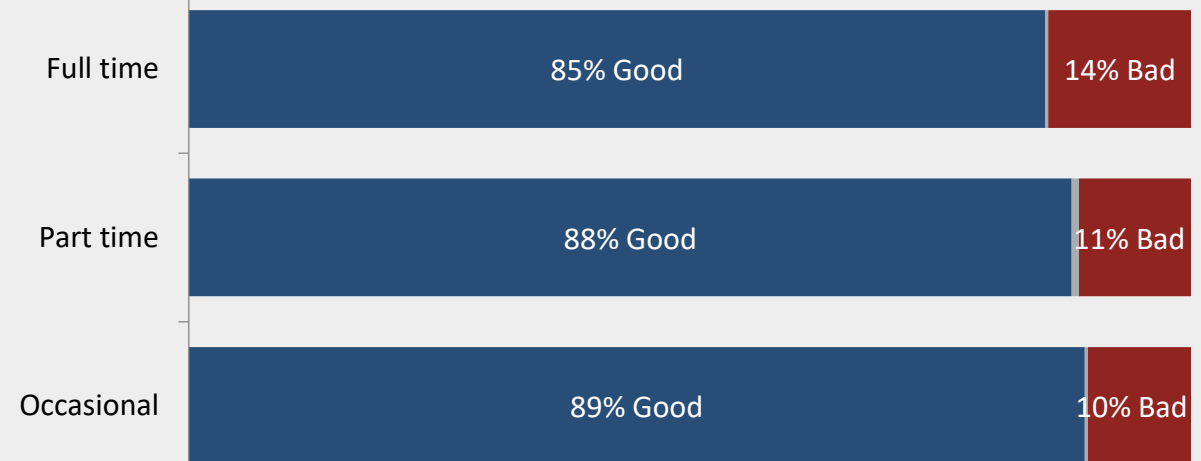
### Informed Support of Prop 22



### Recommend Prop 22 to Other States

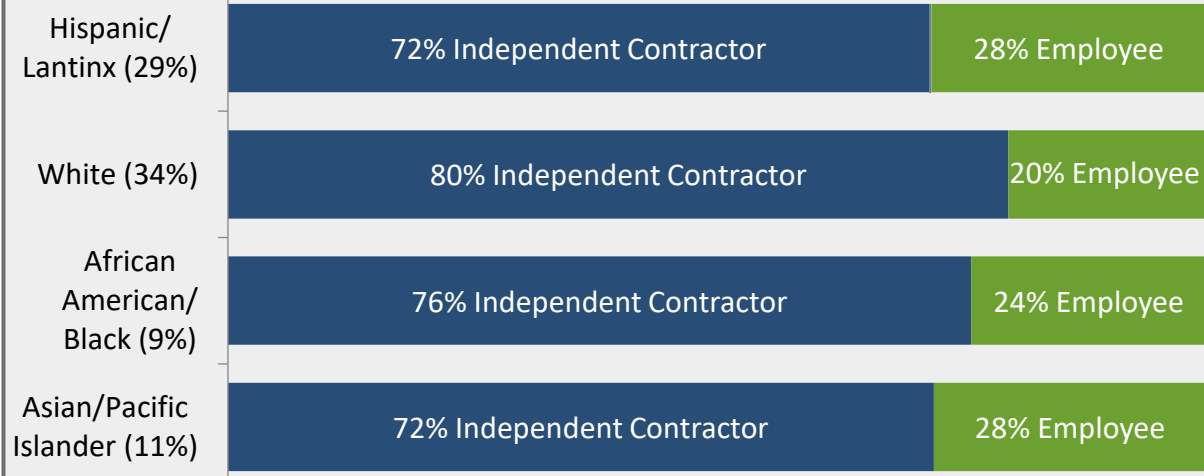


### Prop 22 Good or Bad as Driver?

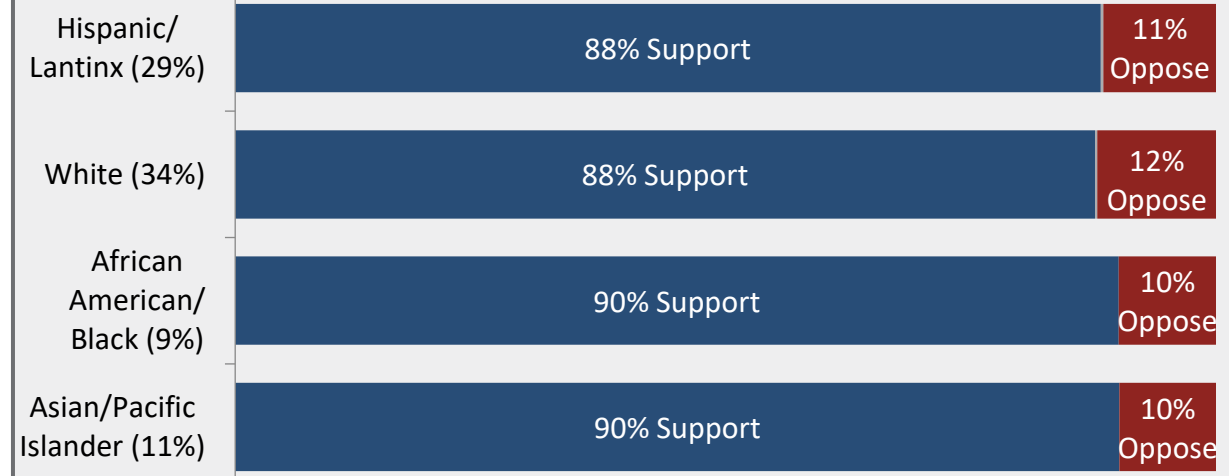


# Key Attitudes by Ethnicity

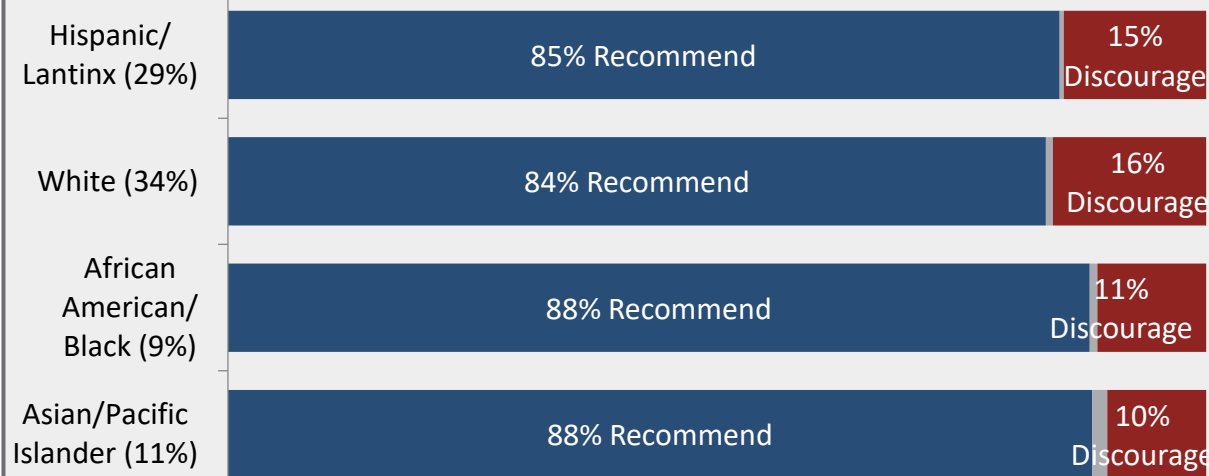
## Independent Contractor or Employee Preference



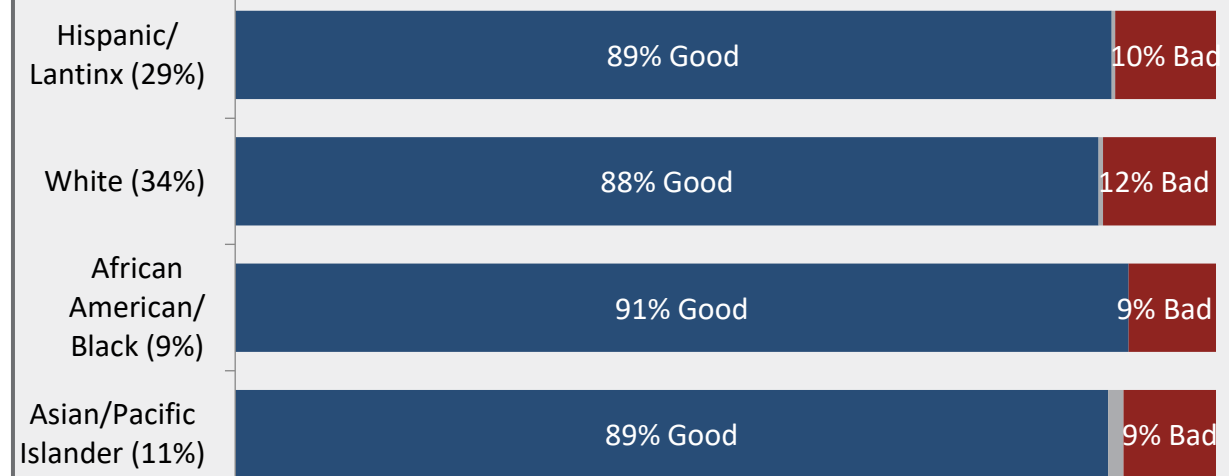
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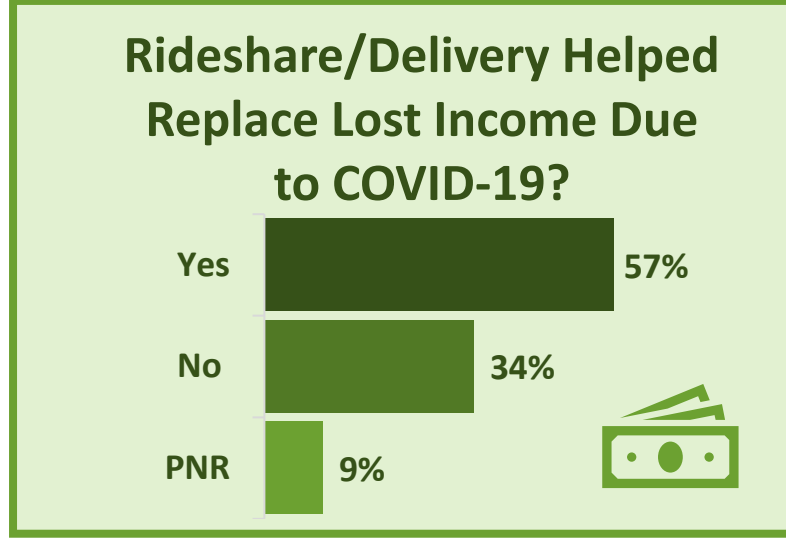
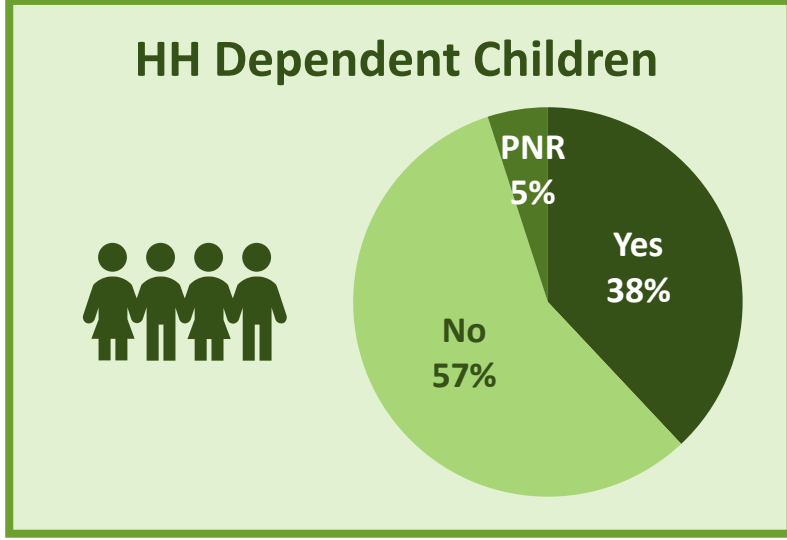
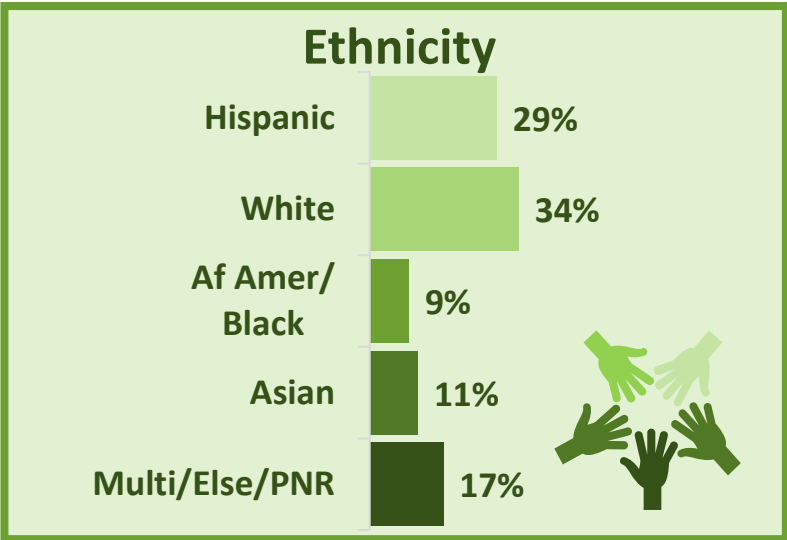
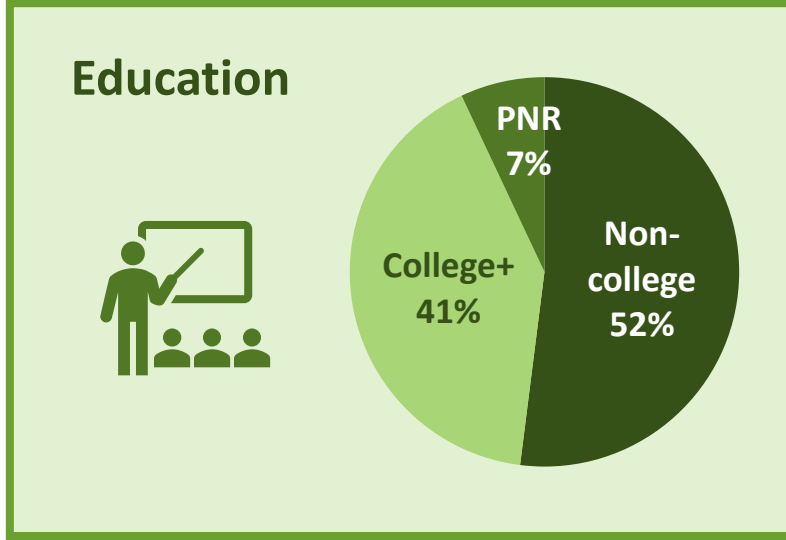
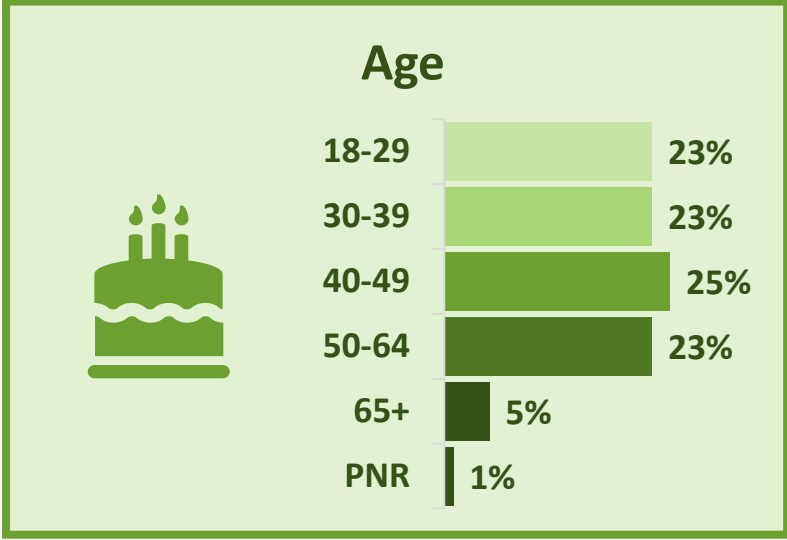
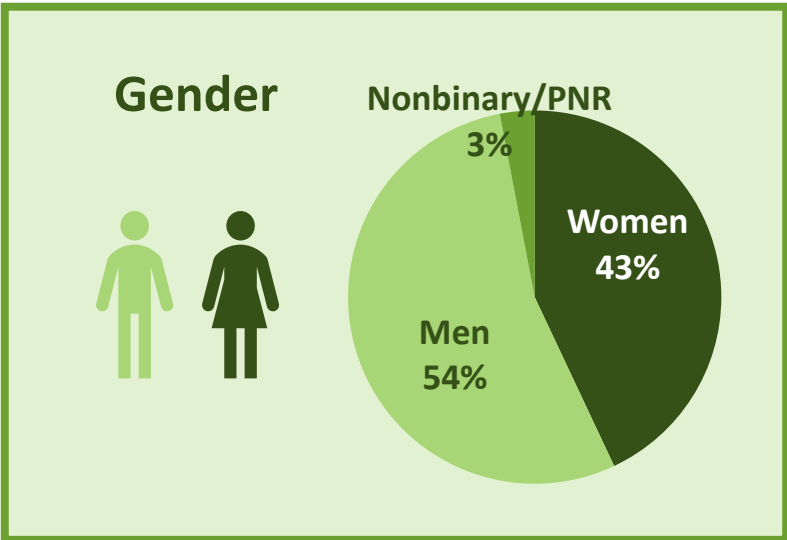
## Recommend Prop 22 to Other States



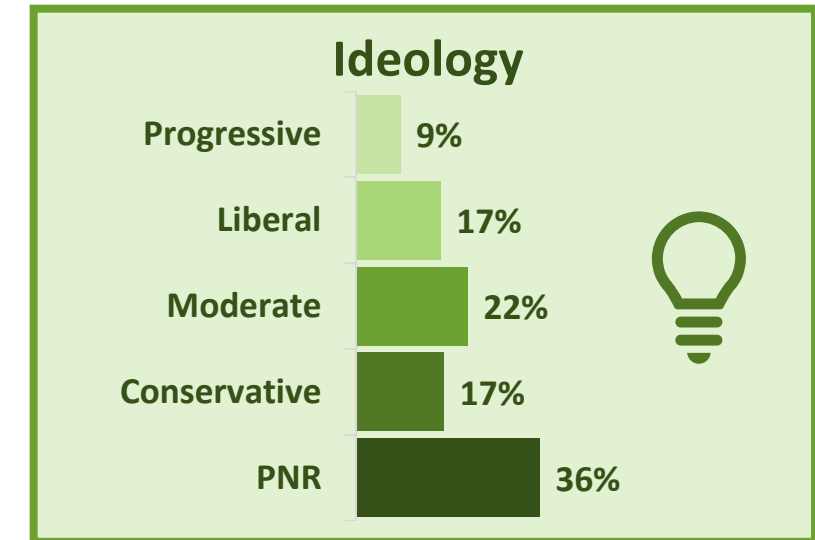
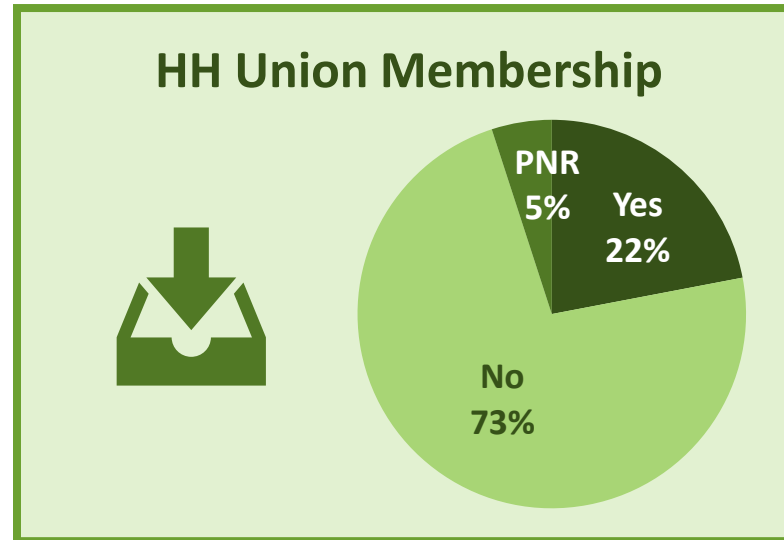
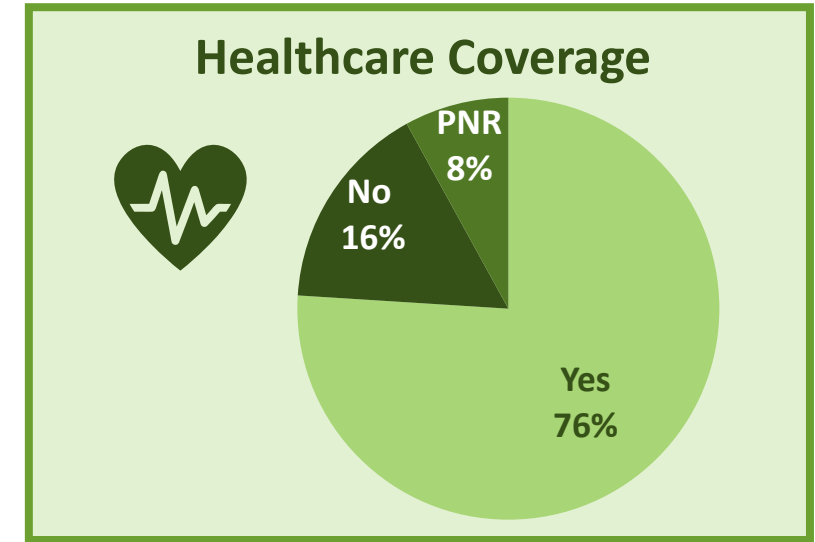
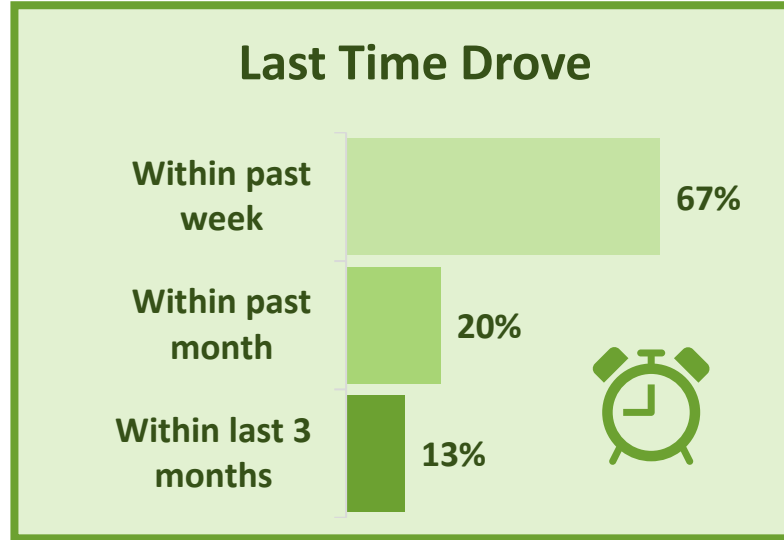
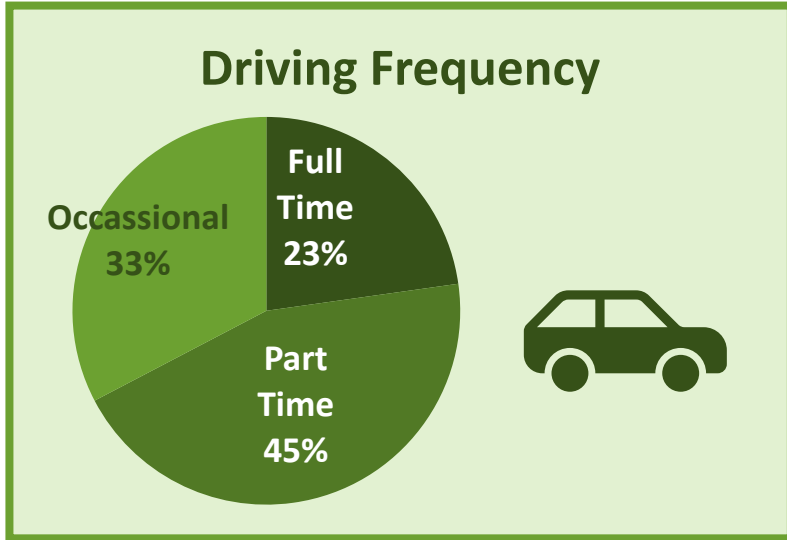
## Prop 22 Good or Bad as Driver?



# Respondent Profile



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